

THE PRESIDENT'S BALL

Sponsor The President's Ball 2026

InterContinental Hotel, Ballsbridge
Sunday, 15 February 2026

Align your brand with the most prestigious evening in the Irish Hardware Industry.

A black-tie gala at the five-star InterContinental Hotel, Ballsbridge, The President's Ball brings together senior leaders, suppliers, retailers, and industry influencers for an evening of luxury dining, entertainment, and high-level networking - delivering an exceptional platform for brand visibility and industry engagement.

Exclusive Sponsorship Opportunity

Headline Sponsor: €6,000 +VAT

Sponsorship Benefits:

- Premium brand visibility across all event communications
- Branded presence in the President's Ball & Awards area
- Exposure across PR & trade media
- Acknowledgement in all Ball-related press materials
- Logo & message in Innovation Awards e-zine
- Logo on Hardware Show website
- Six complimentary tickets to the President's Ball
- Option to purchase up to four additional tickets at €100 each (full price thereafter).



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Enquire Now



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